

## Bespoke weather solutions for the agricultural industry

Accurate weather information is of fundamental importance to the agricultural industry, with businesses relying directly on the elements for production. Integrating MeteoGroup's quality weather intelligence into daily operations ensures agricultural production is optimised.

### Quality Service

We understand that one size can't fit all when it comes to agriculture and your needs will be different depending on factors such as location, local climate and the type of crop or production. We tailor the delivery of our forecasts to your needs and even produce agro-meteorological applications which can be used as advanced planning tools.

All services are supported by monitoring and consultancy from MeteoGroup's skilled team of meteorologists, available for forecast assistance and to ensure we are addressing your specific requirements.



# Tailored weather intelligence for optimising farming operations

The weather affects virtually every aspect in the management of agricultural operations from determining when to harvest to efficiently ventilating greenhouses. Understanding the weather is vital for optimising production and minimising expenditure.

MeteoGroup provides a wide range of information and services for the agricultural community. Our forecasts include all weather parameters which are significant for the industry including temperature, wind speed, humidity, precipitation and radiation. We work closely with our clients to understand your precise needs and then develop accurate, site-specific forecasts. You can even determine your own individual thresholds for specific weather conditions to trigger warning alerts.



MeteoGroup also uses highly sophisticated models to predict the impact the weather will have on agro-specific factors. Designed as practical planning tools for farmers, the applications include ventilation, fertiliser spraying, crop growth, soil temperature and grass-dry models.

Whatever your business needs, talk to us about our innovative weather solutions.

**MeteoGroup**

## Contact us

For more information about MeteoGroup's specially developed services for the agricultural industry please contact us at [agriculture@meteogroup.com](mailto:agriculture@meteogroup.com) or visit our website for details of your local MeteoGroup office.

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**Web:** [www.meteogroup.com](http://www.meteogroup.com)

MeteoGroup is Europe's largest private sector weather provider with a worldwide customer base and operations in Europe and the USA. We are a full-service weather business providing tailored forecasting and consultancy to professional, media and consumer markets. Founded in 1986, the company has an unrivalled reputation for quality and innovation in weather forecasting.