

Integrated weather solutions for the media industry

MeteoGroup provides comprehensive, bespoke weather solutions for publishers and broadcasters across online, broadcast, print and mobile platforms. Differentiate your weather displays with MeteoGroup's sophisticated and innovative graphics production, professional weather presentations and accurate data provision services.

Quality Service

MeteoGroup is not only Europe's leading private sector weather forecasting company, but also benefits from having an innovative, in-house graphics business. The combination of meteorological expertise and sophisticated graphics production, enables us to deliver the best all round media services in the weather market, no matter what your requirements.

MeteoGroup provides services to premium broadcasters, publishers, web and mobile customers around the world. A range of services are available for all platforms, from data feeds and automated graphics to customer-branded smartphone apps and full, presenter-led video clips. Whether you are looking for a one-off solution or an integrated package, MeteoGroup will ensure you stand out from the competition.



Innovative multi-media weather services

Broadcast

MeteoGroup delivers complete professional weather solutions for national and regional radio and television stations across Europe. Our unrivalled range of products and services include unique real-time and interactive graphic displays, data feeds and the provision of our own in-house weather presenters.

Mobile

As the developer of **Weather^{pro}**, Europe's leading paid-for weather app, MeteoGroup has unique expertise in the development of mobile services. These skills enable us to provide state-of-the-art weather animation and multi-lingual services on mobile platforms around the world. With a database of around two million locations and customised services, MeteoGroup is ideally placed to help you reach your mobile customers around the globe.



Online

MeteoGroup offers a range of tailored weather solutions for the internet, from single weather graphics to all-inclusive weather portals. Our services range from concept, design and programming to data feeds, support and hosting. No matter whether your customers are interested in holiday weather, pollen reports or agrarian models, MeteoGroup's online services will help drive repeat traffic to your website with up-to-date and eye-catching weather displays.

Print

MeteoGroup is the European market leader in page-ready weather, supplying pages, panels and supplements to national and regional newspapers and media groups across Europe. Produced by our in-house team of meteorologists, designers and sub-editors, our bespoke page-ready service is fast and versatile. From simple forecasts to full colour graphics and editorial, MeteoGroup tailors its services to meet your design needs and print deadlines.

MeteoGroup

Contact us

For more information about MeteoGroup's multi-media services please contact us.

E-mail: media@meteogroup.com

Web: www.meteogroup.com

MeteoGroup is Europe's leading private sector weather provider with a worldwide customer base and operations in Europe and the USA. We are a full-service weather business providing tailored forecasting and consultancy to professional, media and consumer markets. Founded in 1986, the company has an unrivalled reputation for quality and innovation in weather forecasting.